



## EVP CLOUD SIGNAGE

### True deployment flexibility with Tripleplay

Tripleplay's Enterprise Video Platform is a hosted set of applications that provide digital signage and video over the public internet. It's software as a service (SaaS), so has a recurring cost to use the service, rather than the higher up-front cost that's typically associated with on-premise deployments.

It's a platform that's designed to be easy to setup and provision. Applications are deployed on virtual server instances in one of our regional datacenters. Once a user has an account, a central dashboard allows them to access their applications, manage additional users and easily add new devices to the system.

### EVP User Dashboard

Tripleplay's EVP User Dashboard will be the main control centre for the EVP, it allows users to access applications, add new devices and manage users and permissions. It has a built-in analytics dashboard which reports on usage and health of the EVP and has a series of video user guides for easy provisioning and use.

#### USER MANAGEMENT

Set up users with different permissions and access rights for specific applications. Easily configure user groups and restrict visibility of content, layouts, playlists as you see fit.

#### ANALYTICS

View analytics on system usage and health. This includes data on the most played content and layouts, recent signage users (who's been logging in and using the platform) and the number of devices online/offline.

#### USER GUIDE VIDEOS

Watch the step-by-step videos which guide the user on how to access the dashboard, manage users and add devices. These are available to watch in the EVP dashboard.

Self provisioning means the EVP Cloud Signage product can be deployed without any external human contact, it can be a socially distanced technology solution.

### EVP Cloud Signage

Tripleplay is now able to offer end users the ability to manage and control their digital signage content from the cloud. It has many features, including:

- Video sync to device for local playback
- Device fallback if there's loss of network
- Content Tagging and scheduling for localised content in different time zones
- QuickDrop for easy content upload
- Workflow management and user authentication options
- Event Triggers for dynamic content change
- External authentication with SAML integration
- Simple 2-factor authentication process for easy device provisioning

